

<b>Category</b>	<b>Program Conducted For...</b>	<b>Winning Company</b>
<i>Campaigns Division – Organization or Corporate Reputation</i>	The Mosaic Company	Broadhead
<i>Campaigns Division – Corporate Social Responsibility and Sustainability</i>	National Cattlemen’s Beef Association	Ketchum
<i>Campaigns Division – Marketing Communications for Agricultural Audiences (tie)</i>	FMC Agricultural Solutions	Swanson Russell
<i>Campaigns Division – Marketing Communications for Agricultural Audiences (tie)</i>	Merck Animal Health	Osborn Barr
<i>Campaigns Division – Internal</i>	National Pork Board	NewsWorks
<i>Tactics Division – Media Relations: Print Media Relations - Agricultural Audiences (tie)</i>	Prince Agri Products	Osborn Barr
<i>Tactics Division – Media Relations: Print Media Relations - Agricultural Audiences (tie)</i>	Specialty Fertilizer Products	FLM+
<i>Tactics Division – Media Relations: Print Media Relations - Non Agricultural Audiences</i>	Illinois Soybean Association	Charleston/Orwig
<i>Tactics Division – Media Relations: Media Events and News Conferences (tie)</i>	Zoetis	Bader Rutter
<i>Tactics Division – Media Relations: Media Events and News Conferences (tie)</i>	Case IH	MorganMyers
<i>Tactics Division – Video Programs</i>	CropLife America	CropLife America
<i>Tactics Division – Print Publications: Single Issue Publications</i>	United Soybean Board	Osborn Barr
<i>Tactics Division – Collateral/Literature (tie)</i>	Dow AgroSciences	Bader Rutter
<i>Tactics Division – Collateral/Literature (tie)</i>	Animal Agriculture Alliance	Animal Agriculture Alliance
<i>Tactics Division – Feature Writing</i>	Mycogen Seeds	Bader Rutter
<i>Tactics Division – Digital and Social Media: Blogs</i>	Merck Animal Health	Swanson Russell
<i>Tactics Division – Digital and Social Media: Other Innovative Use of Social Media</i>	Buckeye Nutrition	Swanson Russell
<i>Tactics Division – Special Events (tie)</i>	BASF	BASF Crop Protection with PadillaCRT
<i>Tactics Division – Special Events (tie)</i>	Mycogen Seeds	Bader Rutter
<i>Tactics Division – Special Events (tie)</i>	Vermeer Corporation	Weber Shandwick
<i>Tactics Division – Annual Reports: Corporate Social Responsibility</i>	Monsanto	Paradowski
<i>Tactics Division – Annual Reports: Non-Financial Annual Reports</i>	Center for Food Integrity	CMA