



126 W. Main Street, East Suite, New Prague, MN 56071 • 952-758-5811
•www.agrelationscouncil.org•

2024 ARC/Charleston|Orwig Scholarship Program Application

Application Materials

The Agricultural Relations Council (ARC) will award one \$1,500 fall semester scholarship (2023-2024 academic year,) to undergraduate college students pursuing a career in agricultural communications such as, but not limited to, *working for agribusiness companies, marketing communications agencies, national/state/regional commodity or general farm organizations and other positions that that promote agriculture*. The scholarship is generously funded by an endowment to the ARC Foundation from Lyle Orwig, the founder of Charleston|Orwig, now known as C.O.nxt.

1. To qualify, students must major or minor in ag communications with the intent of using his/her communication skills as part of a career path. The applicant also must demonstrate an interest in using this course of study in the field of communications on a regular basis.
2. Applicants must have an overall GPA of 2.5 or above and a 3.0 in the major area of study (based on a 4.0 scale). Students enrolled in the fall of 2024 can apply for the scholarship. Eligibility, as determined by the ARC Board of Directors, extends to four-year programs for students attending institutions that offer programs in ag communications.
3. The scholarship will be awarded through the bursar's office at the recipient's college or university.

DEADLINE: This application and all supplemental materials must be emailed (within one PDF file) no later than **March 15, 2024**.

The recipient will be notified by April 15, 2024. If you have any questions, please call the ARC office at 952- 758-5811, e-mail sandra@cornerwindowcommunications.com or refer to the association's web site at www.agrelationscouncil.org.

ARC SCHOLARSHIP APPLICATION REQUIREMENTS

Please Note: All scholarship entries are to be submitted online (within one PDF file) to sandra@cornerwindowcommunications.com, titled "ARC Scholarship-Insert your name."

With this application, please include all the following:

1. **REFERENCES:** One academic/professional references. (Include letters of recommendation with this application.)
2. **Applications must be typed vs. hand-written**
3. **WRITING/EDITING SAMPLE:** One sample of writing prepared for a publication or online or materials created for promotion/publicity/corporate communications purposes (e.g., news release, brochure copy, ag blogging or similar-type writing samples).
4. **ESSAY:** 500 words or less describing your career goals and how you intend to use communications in your work life. Please describe:

- a) How you became interested in the agricultural industry.
- b) Your written and verbal communications experience and what you bring to the field.
- c) Your professional goals.

5. RESUME

6. **TRANSCRIPT:** Listing of college classes completed or a listing of ag communications classes and grades signed by your instructor.

I understand this application will be used for the selection of ARC scholarship recipient. All applications will remain the property of the Scholarship Committee. All information I have given is factual and truthful.

Name _____

Signature _____

How did you hear of this scholarship? _____

ARC SCHOLARSHIP APPLICATION FORM

Where can we reach you in April?

Full Name _____

Address _____

Phone _____ (cell) Phone _____ (parents or guardians)

E-mail Address _____

College _____

Major _____ Anticipated graduation date _____

GPA overall _____ GPA major _____

Other colleges attended _____

Extracurricular activities _____

Honors and awards _____

Communications-related employment (school publications, weekly newspapers, newsletter writing, internships, other) _____

Home Address [of parent(s) or legal guardian]:

