



2023 ARC Internship at G&S Business Communications STUDENT APPLICATION

The ARC Internship Program is sponsored by Gardner & Gardner Communications through a grant from the ARC Foundation.

Key Information about the Internship Host

[G&S Business Communications](#) helps innovative companies change the world. Their Agribusiness practice is a cornerstone of the agency, where researchers, media strategists, storytellers, and engagement experts meet each client at the intersection of business and communications.

Their strategies help B2B clients meet their business goals, and the work produces meaningful results that move markets. G&S's commitment to measurement ensures that they are constantly learning and improving to make programs better.

With a global staff of 140+ people, who operate primarily from four offices, New York, Raleigh, Chicago and Basel, G&S offers their clients a global network of support through PROI Worldwide partners.

Key Information about the Internship Program

The ARC Foundation has an internship program for college students having completed at least one year of undergraduate work. Under this unique arrangement, ARC is partnering with [G&S Business Communications](#) to coordinate the internship program.

Key Details:

- The intern will work as a public relations intern at G&S Business Communications in Raleigh, North Carolina and/or Chicago, Illinois.
- Internship is worth a total of \$5,000 -- \$4,000 stipend and \$1,000 to be used to attend the ARC annual conference as described below.
- The intern will receive a complimentary ticket to the ARC annual conference plus be reimbursed for travel, up to \$1,000, to the ARC annual conference to be held in Des Moines, Iowa, June 13 – 15, 2023.
- The internship will include a student advisor position with the ARC board of directors. The advisor position will help shape the ARC community on the needs of those just starting out in agricultural public relations.
- The intern will spend 90% of his/her time on G&S Business Communications projects and 10% to support and attend the ARC annual conference as a student advisor for ARC.
- The internship will be 10-12 weeks long, the advisor position will be 9 months long.
- Student intern applications close December 31, 2022. The intern will be selected by January 31, 2023.
- Intern will be chosen by representatives from the hosting organization, ARC and a representative of Gardner & Gardner Communications.

All applications, along with supporting documents, must be postmarked or emailed (as one pdf) no later than December 31, 2022, to:

Sandra O'Rourke, Associate
Agricultural Relations Council (ARC)
126 W. Main Street
New Prague, MN 56071
Phone: 952/758-5811
Email: sandra@cornerwindowcommunications.com

Please direct any questions to Sandra O'Rourke or Kristy Mach, ARC executive director (kristy@cornerwindowcommunications.com)

Please complete **ALL** sections of the forms below.

Name: _____

Home/Permanent Address: _____

City, State, ZIP: _____

Parent or Guardian's Phone: _____

Student Cell Phone: _____

Current Student Address: _____

City, State, ZIP: _____

College/University: _____

Major Course of Study: _____

Status (check one – UNDERGRADS ONLY): Sophomore ___ Junior ___ Senior ___

Scheduled Graduation Date (Month/Year): _____

Overall GPA: _____ GPA in Major: (on a scale of 4.0 = A)

Please list the courses you have completed or in which you are currently enrolled that would relate to the internship you are applying for:

Please answer the following questions (below or on a separate sheet of paper):

1. "I would like to be the ARC intern because..." (75 words or fewer):

2. "What I hope to learn as the ARC intern is..." (75 words or fewer)

3. "When I graduate from college, my ideal job would be..." (75 words or fewer)

4. This is an agricultural public relations internship. Please list anything that describes your connection with or interest in agriculture.

5. Please list other internships in which you have participated or other relevant experience to qualify you for this program.

Other requirements:

- You must submit a resume, samples of your writing, communications work, (either through previous internships, part-time jobs or through ag PR classes). Show as much variety as you can to accentuate your positive attributes as a communications student. We will accept no more than three samples.
- You must either be a member of ARC, your Ag Communicators of Tomorrow (ACT) chapter, a member of the Public Relations Student Society of America (PRSSA); or provide sufficient experience in marketing communications to make you eligible for this internship (if your school doesn't have an ACT or PRSSA chapter or you aren't a member).
- If necessary, the top three finalists may be required to complete a marketing communications assignment in relation to the internship.