



126 W. Main Street, East Suite, New Prague, MN 56071 • 952-758-5811  
•[www.agrelationscouncil.org](http://www.agrelationscouncil.org)•

## 2022 ARC/Charleston|Orwig Scholarship Program Application

### **Application Materials**

The Agricultural Relations Council (ARC) will award one \$1,500 fall semester scholarship (2021-2022 academic year,) to undergraduate college students pursuing a career in agricultural communications such as, but not limited to, *working for agribusiness companies, marketing communications agencies, national/state/regional commodity or general farm organizations and other positions that that promote agriculture*. The scholarship is generously funded by an endowment to the ARC Foundation from Lyle Orwig, the founder of Charleston|Orwig, now known as C.O.nxt.

1. To qualify, students must major or minor in ag communications with the intent of using his/her communication skills as part of a career path. The applicant also must demonstrate an interest in using this course of study in the field of communications on a regular basis.
2. Applicants must have an overall GPA of 2.5 or above and a 3.0 in the major area of study (based on a 4.0 scale). Students enrolled in the fall of 2021 can apply for the scholarship. Eligibility, as determined by the ARC Board of Directors, extends to four-year programs for students attending institutions that offer programs in ag communications.
3. The scholarship will be awarded through the bursar's office at the recipient's college or university.

**DEADLINE:** This application and all supplemental materials must be emailed (within one PDF file) no later than **March 15, 2022**.

The recipient will be notified by April 15, 2022. If you have any questions, please call the ARC office at 952- 758-5811, e-mail [sandra@cornerwindowcommunications.com](mailto:sandra@cornerwindowcommunications.com) or refer to the association's web site at [www.agrelationscouncil.org](http://www.agrelationscouncil.org).

### **ARC SCHOLARSHIP APPLICATION REQUIREMENTS**

**Please Note: All scholarship entries are to be submitted online (within one PDF file) to [sandra@cornerwindowcommunications.com](mailto:sandra@cornerwindowcommunications.com), titled "ARC Scholarship-Insert your name."**

With this application, please include all the following:

1. **REFERENCES:** One academic/professional references. (Include letters of recommendation with this application.)
2. **Applications must be typed vs. hand-written**
3. **WRITING/EDITING SAMPLE:** One sample of writing prepared for a publication or online or materials created for promotion/publicity/corporate communications purposes (e.g., news release, brochure copy, ag blogging or similar-type writing samples).
4. **ESSAY:** 500 words or less describing your career goals and how you intend to use communications in your work life. Please describe:

- a) How you became interested in the agricultural industry.
- b) Your written and verbal communications experience and what you bring to the field.
- c) Your professional goals.

**5. RESUME**

6. **TRANSCRIPT:** Listing of college classes completed or a listing of ag communications classes and grades signed by your instructor.

I understand this application will be used for the selection of ARC scholarship recipient. All applications will remain the property of the Scholarship Committee. All information I have given is factual and truthful.

Name \_\_\_\_\_

Signature \_\_\_\_\_

How did you hear of this scholarship? \_\_\_\_\_

**ARC SCHOLARSHIP APPLICATION FORM**

Where can we reach you in April?

Full Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ (cell) Phone \_\_\_\_\_ (parents or guardians)

E-mail Address \_\_\_\_\_

College \_\_\_\_\_

Major \_\_\_\_\_ Anticipated graduation date \_\_\_\_\_

GPA overall \_\_\_\_\_ GPA major \_\_\_\_\_

Other colleges attended \_\_\_\_\_

Extracurricular activities \_\_\_\_\_

Honors and awards \_\_\_\_\_

Communications-related employment (school publications, weekly newspapers, newsletter writing, internships, other) \_\_\_\_\_

Home Address [of parent(s) or legal guardian]:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_