



2020 ARC/Gardner & Gardner Communications Internship STUDENT APPLICATION

The ARC Internship Program is sponsored by Gardner & Gardner Communications and through a grant from the ARC Foundation. The host for 2020 is yet to be determined.

Key Information about the Internship Program

The ARC Foundation has an internship program for college students having completed at least one year of undergraduate work. Under this unique arrangement, ARC will partner with an ARC-member organization to coordinate the internship program. Key details:

- Intern will be hosted by the ARC-member organization in the city where the host company is located.
- Internship is worth a total of \$5,000 -- \$4,000 stipend and \$1,000 to be used to attend the annual professional development meeting of ARC – to be held June 23-25, 2020 in Richmond, Virginia.
- The intern will spend 80% of his/her time on host organization projects and 20% to support and attend the ARC annual meeting.
- The internship will be 10-12 weeks long.
- Student intern applications close February 15, 2020. The intern will be selected shortly thereafter.
- Intern will be chosen by representatives from the hosting organization, along with a representative of Gardner & Gardner Communications and one board representative.

Please complete **ALL** sections of the form below.

Name: _____

Home/Permanent Address: _____

City, State, ZIP: _____

Parents' Home Phone: _____

Parents' Cell Phone: _____

Student Cell Phone: _____

Current Student Address: _____

City, State, ZIP: _____

College/University: _____

Major Course of Study: _____

Status (check one – UNDERGRADS ONLY: Sophomore ___ Junior ___ Senior ___)

Scheduled Graduation Date (Month/Year): _____

Overall GPA: _____ GPA in Major: (on a scale of 4.0 = A)

Please list the courses you have completed or in which you are currently enrolled that would relate to the internship you are applying for:

Please answer the following questions (below or on a separate sheet of paper):

1. "I would like to be the ARC intern because..." (75 words or fewer):

2. "What I hope to learn as the ARC intern is..." (75 words or fewer)

3. "When I graduate from college, my ideal job would be..." (75 words or fewer)

4. This is an agricultural public relations internship. Please list anything that describes your connection with or interest in agriculture.

5. Please list other internships in which you have participated or other relevant experience to qualify you for this program.

Other requirements:

- You must submit samples of your communications work, (either through previous internships, part-time jobs or through ag PR classes). Show as much variety as you can to accentuate your positive attributes as a communications student. We will accept no more than three samples.
- You must either be a member of your state Ag Communicators of Tomorrow (ACT) chapter, a member of the Public Relations Student Society of America (PRSSA); or provide sufficient experience in marketing communications to make you eligible for this internship (if your school doesn't have an ACT or PRSSA chapter or you aren't a member).
- If necessary, the top three finalists may be required to complete a marketing communications assignment in relation to the internship.

All applications, along with supporting documents, must be postmarked or emailed no later than February 15, 2020, to:

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